

Krista's on a woman's mission

KRISTA Waddell, a US-based philanthropist, global entrepreneur and mother of four, is visiting Parramatta in March to share her business tips and launch a new national charity drive to help raise money for Australian causes.

Launched as part of the 100th Annual International Women's Day celebrations on March 11, the Golden Cause will see women across Australia hosting fun events to recycle their old gold jewellery, and turn unwanted earrings, necklaces and bracelets into money for their charity of choice.

As a global ambassador for various charities over the world, including her own foundation called A Touch of Love, Krista Waddell has raised in excess of US \$150,000 by recycling scrap gold for a good cause.

She is now eager to help support Australian causes by personally matching all funds raised by Golden Cause events.

"The Golden Cause events are about women spending quality time together, having some fun, and also giving something back to the community by selling their old and broken gold," said Ms Waddell, founder of the Golden Cause and UK parent company, Ounces to Pounds.

"In the US and the UK, our Do Good with Gold appeal has raised outstanding amounts of money for a range of worthy charities, great and small, and I am excited to be expanding this concept to help Australian causes by personally matching all the fundraising efforts of Golden Cause parties."

Krista Waddell will be launching the Gold-



Krista Waddell

en Cause and sharing her hot tips for women in business at the Success Women's Network celebrations for International Women's Day, held at the Carlingford Bowling Club, Pennant Hills Road from 11am - 2pm.

Women attending the event are encouraged to wear pink or purple and bring lots of business cards so they can network and share ideas in celebration of International Women's Day.

For more information on The Golden Cause, or to register as an official Golden Cause host, visit www.thegoldencause.org

ParraGraphs

Auction of adult premises

ADULT premises, Claudia's Penthouse, is to be sold at auction as a going concern through CBRE. The 8-room premises, which have been established for over 20 years, has an average turnover of \$700,000 annually. The premises, of about 1,032 square metres, is licensed 24/7. It has 10 car spaces.

Council positions vacant

PARRAMATTAA City Council has advertised for an economic development manager, on a 4-year contract with a salary ranging from \$105,625 to \$124,344. Council has readvertised the position of manager, place strategy, with a salary package to be negotiated.

DAs worth \$206.2 million

PARRAMATTAA City Council approved 830 development applications, valued at \$206.2 million, in 2009-10, according to the Department of Planning's latest Local Development Performance Monitoring Report. Council determined 247 commercial/retail/office applications and 37 industrial applications. Overall, council received 881 DAs and refused 51, or 5.8 per cent. These were valued at \$10.5 million.

Office vacancy drops

THE Parramatta office vacancy rate decreased from 10.8 per cent to 9.6 per cent in the six months to January 2011. "We saw an increase in demand and a drop in vacancy rates across the A-grade and B-grade markets. The opposite was true in the C- and D-grade markets," said Glenn Byers, executive director, Property Council NSW.

Tender submissions rejected

Parramatta City Council has rejected all submissions received on the Parramatta River Foreshore Activation tender and will open negotiations with interested parties. Expressions of interest were advertised in December for operation of small watercraft, kiosk/mobile vending carts, and an outdoor cinema. Cinema operators were contacted, with one initial enquiry but no submission was received as the operator felt that council would need to heavily contribute to the required capital outlay.

GM steps down

Keren Lavery has stepped down as general manager of the Western Sydney Business Connection (WSBC), The new general manager is Peter Dunphy.

